

2018 RAPUNZL INVESTMENT CHALLENGE

NO PURCHASE NECESSARY TO ENTER OR WIN.

PRODUCT PURCHASE WILL NOT ENHANCE CHANCES OF WINNING A PRIZE. VOID IN PUERTO RICO AND WHERE PROHIBITED.

1. ELIGIBILITY

The 2018 Rapunzl Investment Challenge (the "**Contest**") is offered and open only to current high school and college students of the 50 United States and its territories (except residents of Puerto Rico).

Employees, directors and contractors of Rapunzl Investments, LLC ("Rapunzl" or "Sponsor"), its parents, affiliated and subsidiary companies, advertising and promotion agencies, judges and legal advisors, and the immediate family (parent, child, sibling and spouse of each) or members of the households of such employees, directors and contractors (collectively, the "**Contest Parties**") are also eligible but have no material advantage to other contestants.

You must be currently enrolled as a high school student, or full or part-time at a 2 or 4 year university as either a graduate or undergraduate and use your school (.edu) email address.

By entering, you ("you" or "entrant") agree to these Contest rules (the "Official Rules"), warrant that your entry(ies) complies with all requirements set out in the Official Rules, and agree that the decisions of Sponsor are final and binding in all respects. Sponsor reserves the right to determine the qualifications for all eligibility questions.

2. PROMOTIONAL PERIOD

The promotional period for the Contest begins on April 2, 2018 at 12:00 a.m. Eastern Time (ET), and ends on April 27, 2018 at 11:59:59 p.m. ET (the "Promotional Period"). However, all entrants must sign up through the process below no later than April 15th, 2018 at 11:59:59 p.m. ET.

3. HOW TO ACCESS AND ENTER

To enter the Contest, (i) your device must accept cookies or any successor or similar technology (whether now known or hereafter devised or discovered) that may be used by Sponsor for the purpose of entry tracking; (ii) you must sign up using your .edu email address; and (iii) accept the Rapunzl [Terms of Use and Privacy Policy](#). Upon registering you will receive a confirmation email. You will need to expressly join in order to be able to participate in the Contest.

Upon the commencement of the Promotional Period, you will be able to create a virtual stock portfolio and trade the virtual stock through the stock simulator account ("**Portfolio**"). If you have any technical questions regarding the stock simulator, please contact hello@rapunzlinvestments.com.

Each Entrant begins the Promotion Period with ten thousand (\$10,000) fictitious U.S. dollars or "play" money ("**Play Money**") in Entrant's Portfolio. Play Money cannot be exchanged for actual currency and has no real-world cash value. During the Promotion Period, Entrant must place trades that comply with the Qualifying Trade Requirements detailed below and otherwise comply with these Official Rules ("**Qualifying Trades**"). Qualifying Trades must be placed through the Entrant's Rapunzl Stock Simulator account. Normal Internet access, data and usage charges imposed by your Internet service provider or mobile provider may apply. No late entry is allowed. Any actual or suspected inter-Entrant coordination or cooperation will result in immediate disqualification from the Contest of all of those involved, in Sponsor's sole discretion. Only Qualifying Trades that are actually received and recorded through the Rapunzl Stock Simulator during the Promotion Period will be considered for the Contest. Qualifying Trades may not be acknowledged directly by Sponsor, but will be visible through your Sponsor account. Contest Parties are in no way responsible or liable for any trade that an Entrant believes was submitted but that is not reflected in the Entrant's portfolio. The Contest Parties are not liable for any delay or failure of the Rapunzl Stock Simulator or the Contest to perform. There is no guarantee that participants will be able to access the Rapunzl Stock Simulator whenever and wherever they want. There may be extended periods of time when participants cannot access the Rapunzl Stock Simulator. Heavy activity may affect participants' access to the Rapunzl Stock Simulator. Market volatility, trading volumes, system performance and other factors may delay system access and response times. No corrections or adjustments will be made

for trades, attempted trades, or missed trades affected by the operation or downtime. The Contest will not recognize attempted trades that were not processed by the Rapunzl Stock Simulator.

QUALIFYING TRADE REQUIREMENTS

To be eligible as a Qualifying Trade in this Contest, a trade must meet all of the following requirements:

- **Market Delay? None**
- **Time-to-sell: Instant**
- **Minimum: None**
- **Liquidity spreads : n/a on all securities with share prices greater than \$5**
- **Cash Interest? 0%**
- **Commission: None**
- **Diversification Rule: 25%**
- **Cash Interest: 0%**

Although all trading in the Contest is fictional, Entrants must only engage in trading activity that fully complies with all federal, state, and local laws, rules, and regulations (including, without limitation, insider trading), as if they were making actual trades, and must abide by all applicable laws, rules, and regulations in connection with participation in the Contest.

Entrants agree not to trade or cause others to trade the actual stock, ETF, or option of the companies included in their Entrant's Portfolio(s), within five (5) trading days of the effective date of a trade of such security in the Contest. All Entrant trading activity during the Promotion Period is subject to Sponsor review and approval. Sponsor reserves the right to review all trading activity to ensure that it complies with these Official Rules, and to disqualify any Team or transaction that is found to be non-compliant or to violate these Official Rules, in Sponsor's sole discretion.

ADDITIONAL REQUIREMENTS:

- The Portfolio must be primarily in English or use English sub-titles
- The person whose name appears on the Application user account will be deemed the entrant ("Entrant"). The Entrant is the one (1) person who is listed and owns the email address in the Application user account. Neither Sponsor nor any of the Contest Parties are liable for any disputes between collaborators arising under or related to the Contest.

- Each individual Entrant is allowed a total of one (1) Portfolio entry during the Promotional Period. Any player with more than one (1) Portfolio through the Application account will be disqualified. Each Portfolio must comply with Rapunzl's Terms of Service and Privacy Policy, as well as these Official Rules. In the event of any discrepancy between these Official Rules and Rapunzl's Terms of Service and/or Privacy Policy, these Official Rules shall govern for all matters pertaining or relating to the Contest.

Portfolios may be reviewed for content before a winner is selected; however, such review does not relieve Entrant from responsibility for compliance with all of the Terms of Service and these Official Rules. Entries and/or Portfolios that do not comply in all material respects with the Terms of Services or these Official Rules or that otherwise contain prohibited, or inappropriate content as determined by the Sponsor, in its sole discretion, will be disqualified and will be ineligible for prizes. Sponsor makes the final determination as to which Portfolios are eligible to take part in this Contest and be considered for a prize.

Any other attempt at Internet entry is void.

No responsibility is assumed for lost, late, incomplete, stolen, misdirected or illegible/corrupt entries; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, or unauthorized human intervention, or the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information.

4. SELECTION OF WINNERS/CRITERIA

There will be a first, second and third prize winner for this Contest (each a "**Winner**" and collectively the "**Winners**"). First place will be awarded to the Entrant whose Portfolio has the largest percentage gain during the Promotional Period. Second place will be awarded to the Entrant with the second largest percentage gain during the Promotional Period. Third place will be awarded to the Entrant with the third largest percentage gain during the Promotional Period. In the event of a tie where the percentage gain is the same when comparing to the fourth place after the decimal (i.e. 15.0001% v. 15.0005%), in any tier, the prize(s) will be split equally among the two Entrants.

To claim the prize, Winners must follow the instructions contained in their notification or any notification from the Sponsor. Sponsor is not responsible for any failure of delivery

of notice. Winners will be required to respond to Sponsor's notification within seven (7) days of first attempted notification, and in accordance with the notification instructions, or the prize will be forfeited and they will be disqualified. Winners may be required to complete, execute and return an Affidavit of Eligibility, a Liability Release, tax-related documents, and where lawful, a Publicity Release within five (5) days of notification.

Where permitted by law, each Winner by entering the Contest grants to Sponsor, and those acting pursuant to its direction or control (and confirm such grant in writing upon request), the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information as news or information and for advertising, trade and promotional purposes without additional consideration, and without notification, review or approval.

Failure to make such appearances, grant such rights, or return documents, if the prize notification or prize is returned as "undeliverable", or if a Winner is found not to be in compliance with these Official Rules, or otherwise ineligible, may result in disqualification with an alternate winner or potential winner selected; and while not obligated to do so, Sponsor may in its sole discretion, bear such reasonable costs and expenses which Sponsor, in its sole discretion, deems appropriate for winner or potential winners to appear for a presentation or other activity.

5. PRIZE/ODDS

AWARDS OF PRIZES TO POTENTIAL WINNERS ARE SUBJECT TO THE EXPRESS REQUIREMENT THAT THEY SUBMIT TO PRIZE PROVIDER ALL DOCUMENTATION REQUESTED TO PERMIT IT TO COMPLY WITH ALL APPLICABLE STATE, FEDERAL AND LOCAL TAX REPORTING ALL PRIZES WILL BE NET OF ANY TAXES SPONSOR IS REQUIRED BY LAW TO WITHHOLD. TO THE EXTENT PERMITTED BY LAW, ALL TAXES IMPOSED ON PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS.

If a potential winner fails to provide such documentation or comply with such laws, the prize may be forfeited and Sponsor may, in its sole discretion, select an alternate potential winner.

6. GENERAL CONDITIONS

By accepting a prize, each Winner agrees that any Affidavit and/or Releases, and any grant of permission to use the Winner's name, portrait, picture, voice, likeness and biographical information, as stated above, may be secured by Sponsor electronically, for example but not limited to, by email or by facsimile, and such secured Affidavit and/or Releases and permission will have the same force and effect as if any of them had been secured in a written document which was physically executed by the Winner. Further, by accepting a prize, Winner releases and agrees to hold harmless the Contest Parties from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in any Contest related activity, or participation in this Contest.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole determination, to be tampering with the entry process or the operation of the Contest or Application; to be in violation of the Terms of Service of the Company platform or other accessible assets such as the application or website; to be acting in violation of the Official Rules; to be acting in a non-sportsmanlike or disruptive manner as described in the Company's Terms of Use, or with intent to annoy, abuse, threaten or harass any other person.

Any use of robotic, automatic, macro, programmed or like entry methods or trading strategies will void all such entries by such methods and persons using any such methods will be disqualified. Each Submission must be manually entered by the individual Entrant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or Contest service) will be disqualified and transmissions from these or related email or IP addresses may be blocked. The accumulation of entries generated through robotic, automatic, macro, or like methods is also strictly prohibited. Sponsor's determination of whether an Entrant is accumulating entries generated through automated means is in Sponsor's sole discretion.

CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR APPLICATION OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEESPTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

If for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right to cancel, terminate, modify or suspend the Contest. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.rapunzlinvestments.com.

8. LIMITATIONS OF LIABILITY

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof.

Sponsor is not responsible for any incorrect or inaccurate capture of information or the failure to capture such information, whether caused by application users, tampering or hacking, or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the application. Sponsor is not responsible for injury or damage to participants' or to any other person's computer or phone related to or resulting from participating in this Contest or downloading materials from or use of the Website.

IN NO EVENT WILL SPONSOR OR ITS PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS CONTEST, ACCESS TO AND USE OF THE WEBSITE OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE APPLICATION, INCLUDING THE CONTEST IS PROVIDED ON AN "AS IS" AND "AS

AVAILABLE” BASIS, WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. DISPUTES

Except where prohibited, as a condition of participating in this Contest, Entrant agrees that any and all disputes which cannot be resolved between the parties, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, or the determination of Winners shall be resolved individually, without resort to any form of class action exclusively by arbitration pursuant to the commercial arbitration rules of the American Arbitration Association, then effective. Further, in any such dispute, under no circumstances will Entrant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest), and Entrant further waives all rights to have damages multiplied or increased.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of Illinois, U.S.A., without giving effect to the conflict of laws rules thereof, and all proceedings shall take place exclusively in the State in the City of Chicago, County of Cook. In the event of a dispute as to the identity of a Winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the account submitted at time of entry. “Authorized account holder” is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

10. WINNERS LIST

Winners will be announced at www.rapunzlinvestments.com after they are notified and confirmed throughout the Contest Period. An alternative method to obtain the winners' list or a copy of these Rules is to emailing Sponsor at hello@rapunzlinvestments.com. Please specify "Office Rules" or "Winners' List," as applicable, and "Rapunzl Investment Challenge" in the subject line.

11. SPONSORED BY:

Rapunzl Investments, LLC
1862 N. Dayton St.
Chicago, IL 60614